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INDUSTRY NOVELTY COMPANY 2901 INDIANA AVENUE

ROWING OUTLOOK IS QUITE GOOD

Will Occupy Position of Importance in Athletics.

CORRECT FORM OF EXERCISE

Both Indoor and Open Water Training for Oarsmen of Various Eastern Colleges-Regattas Under Certain Conditions.

By C. HALSTED MAPES, Chairman Board of Stewards, Intercollegiate Rowing Association.)

While it is still too early to state definitely the outlook for competitive rowing during the coming season, I feel confident that the sport will occupy a position of importance in the athletic activities of the Eastern colleges in 1918. As a means of physical development and recreation, rowing has always held a deserved prominence in the athletic life of the undergraduate. There is, moreover, under the present conditions, an additional and pressing need for a continuation of the upbuilding of the collegian both from a bodily and mental standpoint. I know of no better form of exercise to help to achieve this than rowing with its demand for a perfect co-ordination of mind and body in the individual oarsman and the crew as a

To Continue Rowing.

That this is thoroughly realized by those in charge of athletics at the various colleges, which have sent crews to both Poughkeepsie and New London In recent years, is shown by the plans to continue rowing, even though in a modified form, during the coming season. There will be both indoor and open water training for the oarsmen at Columbia, Cornell, Pennsylvania, Yale, Harvard and Syracuse, Interclass and college regattas will be held and under certain conditions there is a possibility of some intervarsity competition, although not upon as important a scale as that which marks college

rowing in normal times, Interest in Sport.

Fall practice was held at a majority of the institutions which have supported crews in the past and reports from all these centers indicate that the students evinced marked interest in the sport, when the number of unusual activities which are now a part of regular college work are taken into consideration. That this same interest and enthusiasm will continue throughout the winter and increase with the coming of spring appears quite certain, Rowing will be supported so long as it does not interfere with the more important duties of the undergraduate in his relation to his college and the country at large, and those in charge of the sport can be counted upon to see the danger line is not overstepped.

WHY GOLF GAME IS POPULAR

One Sport Where Individual Is Supreme and Mistakes of Opponent Do Not Assist.

Golf is the one game where the inlividual is supreme. No matter how poorly one man plays, the other cannot win unless he himself plays better. The mistakes of one player do not themselves rid the other unless he avoids making the same or other er-

The tennis player scores when the other player drives out of bounds or into the net. The football team tallies when the punt is dropped or the ball is fumbled. A dropped fly ends many a baseball game when victory seems sure for the other side. And so on in every sport but one, and that

If the one golfer drives out of bounds or tops his drive or shoots into trap the other man benefits not at all unless he plays better golf.

SHOCK TO GOTHAM SCRIBES

President Rickey of St. Louis Cardinals Gives Writers a Jar by Overlooking Donovan.

Desperate efforts of friends of Bill Donovan in New York to name Bill manager of the St. Louis Cardinals fell through. The Gotham scribes boosted Bill to the extent of columns, but President Branch Rickey of the Cardinals, surprising as it may seem, declined to let Broadway scribblers run his ball club for him. I's refusal naturally came as a great shock to New York sporting editors.

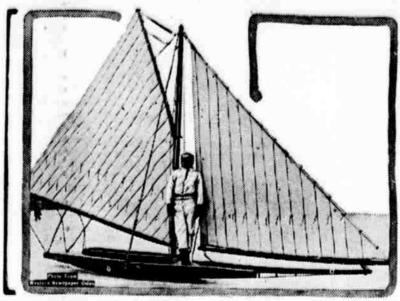
********************** CADDIE HAD RIGHT IDEA IN ADVISING BEGINNER.

A beginner at golf was on one occasion taking an unconscionable time to get round a course not far from this city. Several holes had been played in a manner which produced a look of disgust on the face of the caddie. Getting badly bunkered, the golfer tried a number of clubs, one after the other, without success. Turning to the caddle, he inquired:

"What should I take now,

"You should take the 4:25 car back to the city, sir," was the boy's prompt response.

FAST LITTLE SCOOTERS SPEED OVER FROZEN SURFACE OF GREAT SOUTH BAY



Recent cold weather has given the ice yachtmen around Patchogue, L. I., an opportunity to enjoy their favorite sport,

The Scooter, which is a small flat-bottom boat on smooth steel runners, has the advantage over the ice boat of the triangular regulation type in that it can readily sail over open spaces without danger to the occupants of the

CAREER OF SCHUPP IN MAJOR CIRCUIT



Ferdinand Schupp, the sensational southpaw pitcher of the New York Giants, first played professional baseball with Decatur in the Three-I league in 1912, after getting a brief trial with the Cincinnati Reds. He proved himself to be a horse for work that year, taking part in a total of 51 games, out of which he was credited with 22 victories and 20 defeats. At the close of the season he was grabbed by the Giants and since that time he has been a member of the club, though in 1913 and 1914 McGraw kept him on the bench.

MAKING SPEED IN BASEBALL

It Takes Snappy Runner to Negotiate Distance Between First and Second Ahead of Ball.

Making first base, though more dramatic to watch, is an uneventful expedition compared with the trip to second. It takes a fast man to negotiate the journey in 33-5 seconds.

No thrown ball goes over 300 feet, and if a batted ball travels beyond the safe limits of a single throw it must be relayed by the fielders. While you are watching the outfielder scamper after the ball the relay line is being swiftly formed in the infield.

There could be no such quick and accurate fielding of deep outfield hits if the outfielder taking the ball did not know that behind him was ranged his line of relays ready to take the ball the instant he could turn and throw it.

To make a double play in the infield the shortstop, for example, must field a ball that has been batted about 135 feet. He passes the ball from 10 to 25 feet to the second baseman, who must then throw it to feet to first.

All this while the batter is running 90 feet, a trick but, as we have seen. it takes a snap y runner to turn in 33-5 seconds. I's a close call and a case of utilizing a fraction of a second, but with sharp delding the margin is all on the side of the fielders. The double play is the menace ever threatening the runner on first.

COACHES ARE BEING SHELVED

University of California Started Movement and Other Institutions Are to Follow.

Paid coaches are being shelved out on the Pacific coast. The University of California has started the movement and it is said

that other institutions in the state are considering similar steps. At California the basketball, baseball, wrestling and boxing coaches have been let out, and it is very likely

that the crew tutor will not be reassigned. Andy Smith and Gus Zeigler, the two former Penn stars, who are football coaches at California, will be retained.

Williams Is in France. Lieut, R. Norris Williams, the national tennis champion, is at the field artillery school of instruction some-

where in Fran 's.

BASEBALLS GOING UP WITHOUT BEING HIT

Baseballs are going up. According to dealers in sporting goods, the regulation ball used by big league teams which have been selling for \$1.25 will cost \$1.50 next season.

Other sporting goods, including golf clubs, lawn tennis racquets, footballs, golf balls and general athletic equipment also will be advanced in price from 15 to 25 per cent.

************** BRITISH KNOW RACING VALUE

Decision to Lengthen Racing Season in 1918 Shows Importance Placed on Better Breeding.

England's decision to lengthen the 1918 racing season, the dates of which have just been announced, shows what importance English authorities lay upon the improvement of the breed of horses in war times,

Horses are essential even in this great conflict of machines and it is through racing that the breeding Industry thrives and is kept alive. If the war continues through 1919 an even longer season than that sanctioned for next year will undoubtedly be in order.

The English government did not curtail thoroughbred racing in order to conserve grain supplies alone, as many turfmen in this country are under the impression. It was realized that the horses would have to ent under any circumstances and the only way to save fodder in appreciable quantities would be to cut the throats of the thoroughbreds, something no government is going to advise under war conditions.

Limitations were put on racing rather because of the need of all transit facilities for war business. The government needed its rolling stock for the purpose of transporting troops, munitions and the like. At the transportation problem becomes less acute the indications are the racing seasons will correspondingly be increased.

ENSIGN COMMISSION WON BY (CUPID) C. E. BLACK



"Cupid" C. E. Black, former Yale football captain, who has been captain of the eleven of the Second naval district, and himself a boatswain's mate of the Naval Reserves force, has won a commission as ensign and has been recommended for duties on vessels of the fleet which might require all-round knowledge.

Black will be sent to the Naval academy to undergo a course of 16 weeks, when he will be given sea duty.

Ellison Enlists in Aviation Corps. H. S. Ellison, first baseman, who was purchased by the Detroit American League club from the St. Paul club last fall, has enlisted in the aviation service. Ellison finished last season with the Tigers.

INDICATIONS FOR **GOLF ARE BRIGHT**

Now an Established Recreation for Old and Young Alike.

FAVOR LIBERTY TOURNAMENT

Growth of Game Surpasses Most Optimistic Predictions of Handful of Organizers of United States Golf Association.

By HOWARD F. WHITNEY, Secretary United States Golf Association.)
The indications for the coming year in the golfing world are promisng. The game will be played more than ever as it is now an established recreation or benefit for old and young alike. The association is desirous of holding a second Liberty Tournament in 1918 and will endeavor to reach every club in the country, the number of which is estimated to be between 2.500 and 3,000. This tournament and the open patriotic tournament, given for charity, held at Whitemarsh Valley, were the only two competitions held under the direction of the United States Golf association in 1917, the association having adopted the policy of cancelling its championship due to the war situation now prevailing.

Growth of Game. The growth of the game of golf in the United States during the last 23 years has far surpassed the most optimistic prediction of the handful of enthusiasts who organized the United States Golf association on December 22, 1894. Its popularity and bene-

fits soon became apparent, however, and some idea of the expansion of the game may be gained by looking over the report of the Liberty Tournament held under the auspices of the United States Golf association on July 4, 1917. from which it will be interesting to note that the association communicated with no less than 1,497 golf

Every state in the Union was represented in this event except Idaho, Nevada, New Mexico and Oregon, and the amount received at the time the report was issued in October was over 872,000. Since that time, however, the total has been increased to more than \$80,000, due to late returns from clubs and demonstrated that the golfers of the United States exerted themselves to make this event a naion-wide, patriotic testimonial. The tournament was carried on with the hearty co-operation of the American Red Cross and owes much of its success to their willing efforts. The success of this ort alone fixes the status of golf in America as a recreative and competitive pastime which will endure even under the handicaps necessary and incidental to wartime.

SWIMMING HOLDING ITS OWN

Some Clubs and Colleges Not Giving Attention to Water Sports on Account of War.

Although most of the organizations interested in water sports have endeavored to enlarge the scope of their activities on account of the war, some clubs, colleges and Y. M. C. A. branches are taking the opposite course and withdrawing from aquatics altogether, probably not realizing what their support means, says a writer in the Milwaukee Sentinel.

They should bear in mind that swimming is not solely a sport, but an essential item in the physical education of every man and woman, fitting as it does for self-protection and life saving so that there is more reason than ever to encourage its practice at these times, particularly with competition, which undoubtedly serves as the greatest of incentives.

The claim has been raised that racing is of no practical advantage, because it only attracts experienced swimmers, fully developed. But this is a great mistake. The right kind of competition will draw into action the very people most in need of improvement-those having mastered the principles, yet not sufficiently advanced to care for themselves or others in case of danger.

******** PLAN FOR HOME FOR AGED BALL PLAYERS

The idea of building a home for aged ball players has been brought up again, and may receive considerable attention from the magnates at the coming meetings.

Plans have even been drawn for the proposed home, and one set of blue-prints has been favorably noted by Charlie Weeghman, Barney Dreyfuss and Harry Frazee.

This particular design allows for a building much on the pattern of an athletic club, with a huge yard, big enough for the old boys to toss the ball and run bases, while there will be pitching courts and batting cages to divert them in winter time.

•••••

Makes Two Triple Plays.

Two triple plays were made during the American association's season. one each by St. Paul and Toledo, Minneapolis finished last in team fielding. but led in double plays with 136.

OUR LEADING CLUBS

Moulders of Public Opinion and Assembling Places for Citizens in This City.

Following are the locations of the eading self-sustaining clubs of Chi-

Apollo Club, 202 S. Michigan ave. Bohemia Club-3659 Douglas boule-

Builders', 412-418 Chamber of Cummerce building

Calumet, Michigan ave. and 20th ot. Caxton, Tenth floor, Fine Arts bldg. Chicago Athletic Association, 12 S. Michigan ave.

Chicago Architectural, Art Insti-Chicago Automobile, 321 Plymouth

Chicago Club, Michigan ave. and Van Buren street. Chicago Motor Club, 1250 South

Michigan avenue. Chicago Cycling, 1615, 37 Bast Van Buren street. Chicago Yacht, foot of Monroe et.

City Club, 315 Plymouth court. Cliff Dwellers, z16 S. Michigan ave. Colonial Club of Chicago, 4448 Grand boulevard.

Columbia Yacht, foot of Randolph street. Eiks-174 West Washington street. Englewood, 6323 Harvard avenue. Edgewater Country, 5658 Winthrop

avenue Farragut Yacht Club, foot of 33d pt. Germania Maennerchor, 106 Germa-

Hamilton, 20 S. Dearborn st. Illinois Athletic, 112 S. Michigan

Irish Fellowship Club, La Salle He tel. Iroquois, 21 N. La Salle st. Illinois, 113 S. Ashland boulevard.

Jefferson, Dearborn ave. and Maple street. Kenwood, Lake ave, and 47th st. Kenwood Country, Drexel boule-

vard and 48th street. Mid-Day, First National Bank bldg. 17th floor. Oaks, Lake st. and Waller ave.

Press Club of Chicago, City Hall Square Building. Quadrangle, Lexington avenue and 58th street.

Rotary, 38 South Dearborn st. Saddle and Cycle, Sheridan Road and Foster avenue. South Shore Country, lake shore

and 67th street. Southern, 26 N. Dearborn street. Speedway Park Club, 140 S. Dearborn street. Standard, Michigan ave. and 26th

street. Swedish Club of Chicago, 1258 La Salle avenue.

and Federal street. University, Michigan avenue and Monroe street.

Union League, Jackson boulevard

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I'il create more energy, vitality and
stamina in that body of yours than
you ever dreamed of baving, and
all because I will keep your museles, vital organs and blood in such wonderful order.

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